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Modified PTO/SB/21 (08-00)  
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		Application Number	10/614,736
		Filing Date	June 30, 2003
		First Named Inventor	Georges R. HARIK
		Group Art Unit	2167
		Examiner Name	Harold E. Dodds
Total Number of Pages in This Submission		Attorney Docket Number	Google-47 (GP-108-00-US)

### ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached  <input checked="" type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s)  <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application  <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Assignment Papers (for an Application) <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Postcard Receipt <input type="checkbox"/> Other Enclosure(s) (please identify below): _____
Remarks		

### SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	John C. Pokotylo (Reg. No. 36,242)	
Signature		
Date	February 24, 2005	

### CERTIFICATE OF MAILING

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IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-47 (GP-108-00-US)**

Appl. No.: **10/614,736**

Applicant: **Georges R. HARIK**

Filed: **June 30, 2003**

Title: **SERVING ADVERTISEMENTS USING A SEARCH OF ADVERTISER  
WEB INFORMATION**

TC/A.U.: **2167**

Examiner: **Harold E. Dodds**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

ELECTION WITH TRAVERSE

Sir:

In response to the Election/Restriction Requirement which was mailed on January 24, 2005 (Paper No. 011105) and which set a period for response to expire on February 24, 2005, the applicant elects, with traverse, the claims of Group I (i.e., claims 1-16, 23 and 28-43).

The applicant preserves the right to file a divisional application to the non-elected claims in the future.